# Intelligent Notification
# for Public Safety

Police, fire fighters and emergency management personnel have a unique responsibility to protect the public under threat. They are charged with pulling response teams together and seeing that equipment and supplies are readily available in locales that range from urban centers to remote, difficult-to-access locations. They must have a reliable way to communicate between dispersed teams and incident command centers. Intelligent Notification provides the solution for all these scenarios.

## OTHER USES

**Overtime**
Integrate with schedules to call only those appropriate to fill open shifts; notify one group or person at a time until the position is filled.

**Active shooter**
Plan ahead for potential incidents by creating notification templates for instant activation and response when timing is critical.

**Emergency management**
Use notification to alert responders in case of hazardous spills, severe weather, natural disasters and more.

**Public registration**
Allow citizens to add and edit their own contact information and subscribe to alerts using the Account Portal.

## TEAM MOBILIZATION

**SCENARIO:**
A suspect has barricaded himself in a retail store, and may be holding hostages; SWAT teams must be mobilized for immediate response.

**SOLUTION:**
The police department launches an alert to SWAT team members. Those that can respond are connected via a one-touch conference bridge for briefing, while tactical leaders check response reports so they know who is en route. If an evacuation is necessary, GIS mapping can be used to target alerts to those in danger. The entire incident can be managed from a mobile device in the field.

## PUBLIC ALERTING

**SCENARIO:**
A wildfire is rapidly approaching a densely populated residential area; fire fighters are on the scene and all residents must be evacuated.

**SOLUTION:**
As city phone lines are overwhelmed, a notification is sent to all residents via their mobile devices. Response choices are included so they can either respond that they are prepared to evacuate or that they need help. Evacuees will receive information on evacuation centers; those who need help can specify their location and be connected to an emergency response team member for assistance.

## VOLUNTEER ACTIVATION

**SCENARIO:**
An emergency requires at least six extra employees and volunteers to respond to an incident location; responders are dispersed among several locations.

**SOLUTION:**
The emergency manager sends a notification to all qualified personnel. The notification platform continues to sound the alert to everyone until enough people respond, then the notification is ended. Volunteers are quickly connected to the emergency manager via a one-touch conference bridge, allowing the manager to share information about the event and organize the respondents, eliminating extra calls in to dispatch for more information.

## EARTHQUAKE STRIKES

**SCENARIO:**
An earthquake strikes; authorized city leaders need to alert first responders, then separately check in and update municipal employees at all locations.

**SOLUTION:**
An alert is sent to staff at all city facilities with an initial assessment of damages. Employees can respond, and if they need assistance, emergency responders are notified. City supervisors can quickly determine if they need outside resources and direct staff to evacuate or stay where they are. As phones may be down, an alert may also be sent by email, SMS and mobile devices.

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INTELLIGENT NOTIFICATION