



# Intelligent Notification for Education and Government

Public organizations have unique notification needs. A university community is always on the move, with faculty and students roaming between library, classrooms, offices and dormitories. Government agencies have their own challenges alerting staff in different offices, citizens in different localities, or emergency response teams that need to be gathered and mobilized quickly. Intelligent Notification provides the solution for all these scenarios.

## OTHER USES

**Polling** – Use Intelligent Notification to collect student data and responses in real time to make informed decisions based on concrete data.

**School closings** – Alert students and parents of school closings due to inclement weather or other situations.

**Public health** – Inform citizens of outbreaks or health warnings, including information on proper precautions to take if infected.

**Local government** – Broadcast information about road closures, public meetings, special events and other information.

## CAMPUS EVACUATION

### SCENARIO:

A bomb threat is called into campus offices; emergency services must act quickly to protect students.

### SOLUTION:

When a threat is received, a security officer uses Intelligent Notification to launch an alert to all students, staff and faculty that could be near the threatened area. A notification is also launched to police and emergency response teams, and campus security is alerted to assist with the evacuation. Once the situation is under control, staff and students receive an Intelligent Notification message that they can return to the area.

## EMERGENCY RESPONSE

### SCENARIO:

Large wildfires rage out of control and firefighters are stretched to their limits. The state government has been asked to assist in handling the situation.

### SOLUTION:

Using Intelligent Notification, the state government sends a message to all registered fire stations to assess resources, including firefighters, equipment, and time needed until deployment. A second notification is launched to those fighting the fires, checking on resources required and status of the fire. The state can then organize available resources, sending a final notification to direct crews as to where and when they are needed.

## FLEXIBLE STAFFING

### SCENARIO:

An advanced calculus teacher calls in sick one hour before the start of a university class; a substitute must be found as quickly as possible.

### SOLUTION:

The math department administrator receives the call and sends a notification to all qualified substitutes in the school's database. The Intelligent Notification platform will continue to contact everyone until one accepts the job. Once the job has been accepted, the notification is ended and the volunteer is connected to the administrator via a one-touch conference call bridge, allowing administrator and teacher to discuss the details of the job and lesson plan.

## AREA EVACUATION

### SCENARIO:

A flood is raging; emergency response crews must quickly locate residents that are stranded and need help.

### SOLUTION:

As city phone lines are not working, a notification is sent to all residents via their mobile devices. Response choices are included so they can either respond that they are evacuating or ask for help. Those who are safe can receive information on evacuation centers; those who need help can specify their location or be connected to an emergency response team member for help.

For more information or to view our online demo, visit [www.mir3.com](http://www.mir3.com)